

Productivity and Performance

Increased productivity, improved communications and optimized performance of fleets and mobile workers.

Applications:

- Vehicle monitoring
- Dispatch and route optimization
- Fleet diagnostics and maintenance
- Workflow improvement
- Workforce communications
- Driver behavior monitoring
- Training and work-alone safety initiatives

Supply Chain Operations

Multi-modal supply chain visibility tracking and management services from the cab to the containers and cargo. Supports end-to-end visibility and regulatory compliance initiatives.

Applications:

- Container/refrigerated container tracking, monitoring and status
- Cargo monitoring down to pallet and product level
- Granular visibility of environmental status for temperature sensitive drugs and perishable foods
- High-value asset tracking

Stolen Vehicle Recovery

Unparalleled, internationally known stolen vehicle recovery solutions for cars, trucks and SUVs. New connected car services for businesses and consumers enabling emergency response triggered by collision alerts.

Applications:

- Direct integration with law enforcement
- Collision alerts to a call center to facilitate emergency response
- Vehicle arrival alerts
- Driver behavior monitoring and speed alerts
- Dealership inventory management and security

Heavy Equipment Management

Monitoring, tracking and telematics for heavy equipment and commercial trucking. Supports regulatory compliance, including service hours and onboard electronic logging requirements.

Applications:

- Equipment maintenance support
- Usage optimization and tracking
- Rental equipment tracking
- High value asset tracking
- Yellow iron and attachment management
- Impact detection

Wireless Data Communications

Reliable, easy-to-use wireless communications solutions for fixed, mobile and portable enterprise data applications.

Applications:

- Vehicle and asset location tracking
- Mixed fleet communications
- Asset usage monitoring
- Connected car services
- Predictive maintenance

Insurance Operations

Enhanced claims processing and value-added services for vehicle insurance providers.

Applications:

- Stolen vehicle recovery
- Driver behavior scoring and feedback
- Crash discrimination
- Crash alerts and severity reporting
- Collision reconstruction
- Teen driver tracking
- Roadside assistance

Recent Highlights

.COVID-19 added a huge element of uncertainty to K-12 education. Preventing an outbreak among students returning to the classroom became a top priority for schools. For some students, however, remote learning also meant missing out on free or subsidized meals. CalAmp solutions address both concerns.

Building on our award-winning Here Comes The Bus® offered by CalAmp subsidiary Synovia Solutions, Bus Guardian™ not only tracks bus locations in real time and supports bus inspections and hygiene practices, but also enables contact tracing among drivers and riders. By making this package more affordable we are working to expand access to more school districts.

Here Comes The Bus also enabled schools to more easily deliver breakfast and lunch to remote students, alerting parents when the bus arrives with the meals. Of course, this meant that bus drivers and maintenance staff could remain employed and productive.

Recognizing that bus drivers are essential to supporting school age children is why we created the Bus Guardian Hero program. Anyone can nominate a driver to win a \$250 gift card; plus, \$1000 will be donated to a non-profit organization in the winner's school district.

Awards & Recognition



- [2020 IoT Evolution Product of the Year](#) for iOn™ Vision



- [2020 Equipment Today Contractors Top 50 New Products](#) for iOn™ Suite



- [2020 IoT Excellence Award](#) for Bus Guardian™



- [2020 IoT Evolution Community Impact Award](#) for Bus Guardian™



- [2020 OCTANe High Tech Award](#) for Best Consumer Technology Innovation for Here Comes The Bus®



- [2020 Global Mobile Award](#) for Here Comes the Bus®



- CalAmp named a "3+" Company by [50/50 Women on Boards™](#) for three or more women on the Board of Directors



Government Fleet Optimization

Government agencies can substantially benefit from CalAmp's fleet optimization, monitoring and management solutions. More precise real-time management of vehicles can help states, counties and cities deliver more responsive services and improve road safety, while ensuring good stewardship of taxpayer dollars.

In Pennsylvania, CalAmp iOn™ was deployed to the vehicle fleet overseen by the Commonwealth's Bureau of Vehicle Management. The system enables real-time data capture and analysis to drive better decisions about such criteria as utilization, maintenance and fuel costs. The solution is also designed to encourage good driving behavior, improve worker safety and reduce vehicle thefts.

Under a 10-year statewide contract, the Virginia Department of Transportation (VDOT) selected the CalAmp iOn SaaS solution to manage approximately 12,000 fleet vehicles and snowplows. CalAmp iOn's GPS-based telematics provide real-time awareness of vehicle locations, allowing VDOT's decision makers to direct resources where they are most needed while also keeping driver and road safety at the forefront.

Equipment and Asset Efficiency

For everything from heavy equipment to construction vehicles to easily lost or damaged tools, effective real-time asset management can keep business moving while also controlling costs.

CalAmp delivers contextual insights from fleet and construction operators to heavy equipment manufacturers and their dealers to help manage mobile workers, vehicles, mobile assets, tools and cargo. Our subscription-based telematics services enable customers to collect, monitor and effectively report business-critical information to improve operational efficiency and extend the life of high-value remote and mobile assets.

CalAmp powers tracking and asset management solutions that also amplify third-party capabilities. Trimble chose CalAmp telematics devices to enable fleet managers and equipment dealers to monitor the health and usage of their tracked assets and proactively manage maintenance.

RoviTracker and CalAmp partnered to develop a cost-effective asset visibility solution for equipment rental and construction site operators. With the CalAmp Telematics Cloud as a platform, the solution uses geofencing to track CalAmp iOn tags on tools and high value assets. Combined with RoviTracker's mobile app, site managers can track assets in and out of construction sites, rental lots or storage yards in real time.

Environmental Sustainability

Telematics can directly influence a smarter use of assets, reducing lifetime maintenance costs, preventing theft and abuse and lowering fuel expenditures. CalAmp solutions support numerous initiatives in emerging vertical markets to promote alternatives to carbon-based fuel.

CalAmp has partnered with electric scooter operator, Ojo Electric, and telematics service integrator, PWS to enable more environmentally friendly micro-mobility solutions. These first-and last-mile vehicle-sharing alternatives depend on accurate, simple to use telematics solutions to know the status, location and operation of each electric scooter. Understanding usage patterns and knowing when and where their vehicles are at all times help contain costs, ensure availability of scooters and alleviate traffic volume in heavily congested areas.

In partnership with CalAmp, Swiftmile created the first solar-powered parking and charging stations for electric scooters, which capture and transmit telematics data from most major electric scooter and electric bike providers. Tracking usage patterns and availability, vehicle health and the locations and status of parking spots and charging stations allows city planners to better promote and manage micro-mobility systems and commuters, and helps city dwellers take advantage of user-friendly transportation solutions that keep cars off downtown streets and minimizes the carbon footprint for municipalities.

ABOUT THIS REPORT



About This Report

While this is CalAmp's second formal Corporate Social Responsibility (CSR) report, we have incorporated social responsibility and environmental sustainability into our practices for many years. This report details our company's priorities, processes and achievements related to these goals. CalAmp is committed to CSR as a fundamental element in the company's ongoing success. We believe that corporate effectiveness and doing right by the world we inhabit are complementary factors. We also believe that our behavior and the decisions we make from a business standpoint and as individuals can greatly impact society for the better.

This report focuses on three core areas:

- **Governance & Leadership** - the policies, processes and business decisions that impact and support a more just, sustainable world
- **People & Community** - how we establish and maintain a safe, healthy, inclusive work environment for all employees; the support we give to help sustain and grow the people and institutions where we live and work
- **Planet and Environment** - the actions we take and the decisions we make to ensure a safer, healthier world for ourselves, our children and society as a whole.

Commitment to CSR

Social responsibility is woven into every aspect of our business. We believe that sustainability and environmental accountability are at the center of every product and service we create.

Driven by our core values, CalAmp's leadership makes long- and short-term decisions that not only balance the interests and needs of every stakeholder, but the impact of our activities on society and the environment. We continually assess and measure areas of our business, specifically operations, supply chain, human resources and community outreach, through this CSR lens.

Responsibility for CSR falls to every employee. From an organizational perspective, our activities in these areas are led by the Legal Department at the corporate level and the Governance and Nominating Committee of the Board of Directors.

Core Values

We believe celebrating employees and their achievements is key to building a winning culture. We define and measure our winning culture by how quickly we innovate, how effectively we execute, how inclusive our environment is, and our willingness to place customer success at the forefront of everything we do.

INCLUSION

We believe in the integrity, honesty and trust of our employees. These are key ingredients to collaboration and teamwork. We listen to what others have to say, valuing their opinion, and speaking the truth in a positive manner. We take personal responsibility for our actions and are committed to building diverse teams with fairness and respect for all.

INNOVATION

We are committed to transforming ideas into new and improved products and processes. We respond resourcefully to demands and challenges in order to advance, compete and differentiate ourselves successfully in the marketplace and bring value to our customers as well as our teams.

CUSTOMER SUCCESS

We are driven to establish, develop, and build strong relationships with our customers. We are focused on understanding their respective organizations and help them to meet and surpass their goals while facilitating the successful implementation of our services and our products.

EXECUTION

We seek to understand, anticipate and be responsive to our customers' needs by working hard to achieve measurable results. We achieve total customer satisfaction by understanding what the customer wants and delivering it flawlessly. Satisfied customers are essential to our success.

Our Core Values



Our Core Values support the company vision and embrace the culture and experience we want our employees and customers to have. Sharing these common values will help guide us and build internal cohesion towards our Winning culture.