

Corporate Overview

CalAmp is a connected intelligence company that helps people and businesses work smarter.

We partner with transportation and logistics, industrial equipment, government and automotive industries to deliver insights that enable businesses to make the right decisions. Our applications, platforms and smart devices allow them to track, monitor and recover their vital assets with real-time visibility that reduces costs, maximizes productivity and improves safety.

Our brands, including CalAmp®, LoJack®, Tracker™ and Synovia™, are recognized worldwide as the standard-setters in their markets. With more than 22 million telematics devices installed worldwide and over 1.3 million software and services subscriptions, CalAmp has firmly established our industry-leading position as a software-as-a-service (SaaS) provider in the global connected economy where, together with our customers, we are impacting the world in meaningful ways.

The choice of market leaders in automotive, insurance, transportation and logistics, K-12, government, and construction, our connectivity solutions have been adopted by enterprises as diverse as Amazon, Caterpillar, Hertz, Pioneer, Toyota, Volkswagen, AT&T, Verizon, TransUnion, Trimble and Omnicracs. CalAmp's applications, software and services support market leaders in the United States, Latin America, Western Europe, Asia Pacific, Middle East and Africa.

CalAmp at a Glance

1981
founded

950
employees

\$308.6M
revenue fy21

\$25.8M
spend on r&d

200+
countries served

3
tier 1 contract
manufacturers



CAMP (NASDAQ)

Technology

Innovation is central to our guiding values and CalAmp continues to create effective technology that solves problems while also helping care for our environment. We've developed new solar-powered solutions, and our ultra-low temperature trackers are used to ensure end-to-end temperature monitoring for COVID-19 vaccine transport.

Another single use tracker, our SC1302™ provides cost-effective visibility for shipments, ensuring the quality and compliance of goods such as temperature-sensitive vaccines, pharmaceuticals and other high-value shipments. The device is designed to be recycled and its power-saving design uses alkaline batteries instead of lithium-ion cells.

SaaS Applications. CalAmp's market-specific SaaS applications are delivered to our global customers through CalAmp iOn™, our cloud-based platform that enables users to seamlessly manage any number of vehicles, drivers, cargo and associated assets. We offer fully integrated fleet with asset management, allowing multinational enterprises, construction, government and rental companies to easily and confidently track their mobile workforce and high-value assets. In 2021, we redesigned the CalAmp iOn user interface to streamline track and trace visualizations and magnify mission-critical insights that increase fleet efficiency, cost-savings and safety.

CalAmp Telematics Services. CalAmp delivers business-critical information to help manage mobile workers, vehicles, mobile assets, tools and cargo. Our subscription-based telematics services enable customers to optimize their operations by increasing efficiency, minimizing fuel and asset waste, mitigating transport-related liabilities and improving overall driver and fleet safety.

CalAmp Telematics Cloud (CTC). Our cloud-based service enablement and telematics platform integrates not only CalAmp SaaS applications, software services and edge computing devices but applications of third parties, which our partners leverage to rapidly deliver full-featured IoT solutions to their customers. CTC interoperates with multiple global Mobile Network Operator (MNO) account management systems, providing access to services that are essential for creating and managing flexible end-to-end IoT solutions.

Connected Edge Computing Products. CalAmp's telematics devices for connected vehicles and the emerging Internet of Machines marketplace enable customers to optimize their operations by collecting, monitoring and effectively reporting business-critical information and desired intelligence from high-value remote and mobile assets. Our programmable wireless devices include asset tracking units, mobile telematics devices, fixed and mobile wireless gateways and routers.

Connected Solutions. For global enterprises with a significant amount of remote or mobile assets, managing those resources effectively can be difficult. Our connected ecosystem is designed to address these challenges, supporting greater efficiency, productivity and new ways of doing business.