

Indiana District Featured on CBS News for Adoption of Bus Tracking App



Avon, Indiana Community Schools

Few of us recall the struggle to navigate our world before GPS-enabled mobile technology not to mention incorporating it into a school bus system.. Yet CalAmp's successful mobile app, Here Comes The Bus, caught the attention of Avon (Indiana) Community School Corporation as well as producers from CBS News for that very reason.

The CBS News TV show "Innovation Nation" visited CalAmp's Indianapolis offices in 2019 and featured CalAmp highlighting how this simple and powerful school bus tracking app is massively improving the school bus experience for hundreds of school districts nationwide.

Parents appreciate that they no longer have to send their child out to the bus stop 10 or 15 minutes ahead of time, especially in the cold or rainy weather. There's no more guesswork—parents can simply log in, determine where the school bus is and when it will be at their stop, and send the kids out at the appropriate time.

To learn more, watch CBS' Innovation Nation (Season 6, Episode 4) that aired October 19, 2019. <u>Click here</u> and see how this Midwestern school district has used this technology to improve the way they serve their community.



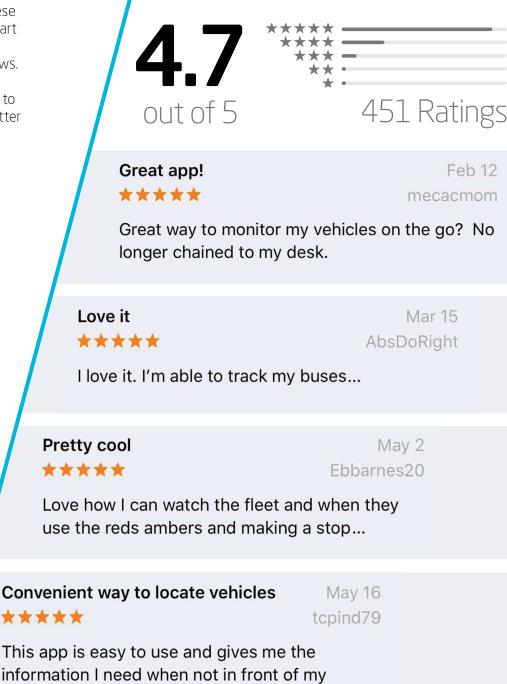
Fleet Size: 138 buses Studen Ridership: 9,800

CalAmp 15635 Alton Parkway, Ste 250 Irvine, CA 92618 Tel: 888.3CALAMP calamp.com

And this is just the beginning...

Our mobile app delivers many of these same powerful features on your smart device and has earned 4.7 stars on the app store with nearly 500 reviews. That's hundreds of fleet managers like you, who rely on the mobile app to stay connected to their fleet no matter where the job takes them.

Ratings and Reviews



computer

About CalAmp

CalAmp (NASDAQ: CAMP) is a telematics pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information, visit calamp.com, or LinkedIn, Twitter, YouTube or CalAmp Blog.

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