

## Fleet & Asset Management Solutions

Locate | Track | Manage



### The Challenge: Managing Fleets, Assets and a Mobile Workforce

Whether managing a fleet of 20 or 2,000, fleet operators can dramatically improve performance by tracking and monitoring their vehicles and assets and communicating directly with their mobile workforce in the field. By combining an award-winning GPS fleet and asset tracking application with a range of robust devices, CalAmp solutions deliver real-time visibility of mobile and fixed assets - resulting in improved productivity, increased communication, reduction in unauthorized use, and increased recovery of stolen assets. With access to critical data from a desktop, mobile device or via their own application, fleet managers are provided with the diagnostics and tracking information to facilitate efficient global management of fixed and mobile assets.



#### Protect High-Value Assets

Guard against theft and unauthorized use of expensive equipment in the field, and locate assets should they go missing.



#### Save on Maintenance

Track mileage, elapsed time or engine hours to know precisely when vehicles are due for maintenance.



#### Verify Usage Data

Track actual usage down to the minute to ensure accurate billing and prevent overcharges for machinery rentals.



#### Reduce Fuel Costs

Better manage fuel budgets by reducing miles driven, speed and idle time.



#### Improve Productivity and Customer Service

Communicate directly with your mobile workforce and meet service level agreements with a dependable solution that lets dispatchers send work assignments, turn-by-turn directions, schedule changes and traffic updates via cellular or satellite network options.



#### Monitor Driver Activity and Safety

Access real-time data to track daily departure times, confirm deliveries, validate time cards and billing, monitor fuel use and idle costs, and receive alerts about aggressive driving and speeding.

# CalAmp Technology Solutions

Gain maximum visibility and control through CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platforms and targeted software applications.

## Cal/Amp<sup>®</sup> iOn<sup>™</sup>



A fleet management tool that provides broad services to enable fleet and asset tracking.

- Consolidated view of asset, vehicle, driver, customer and job data
- Visualization of status, progress and problems
- Real-time alerts to isolate specific conditions
- User configurable reporting
- Ad-hoc analytics for intelligent decision making
- Runs on Android, iPhone and any web browser

## Cal/Amp<sup>®</sup> DeviceOutlook<sup>™</sup>



Enterprise-class device management for secure, scalable and reliable access to critical business information from assets in the field.

- A single network management platform for all devices
- Track and manage firmware versions in the field
- Remotely configure all devices at once from a single location
- Schedule upgrades during non-critical periods with user defined groups
- Proactively monitor state, condition and utilization of devices
- Improve audit and compliance with automated or custom reports

## Broad Portfolio of Market-Leading Devices

CalAmp designs, develops and manufactures a broad range of M2M modems, gateways and routers. With over three million networked devices in operation today, CalAmp's sizeable annual unit run-rate demonstrates tremendous scale, proven quality and trusted reliability.



" GPS vehicle tracking systems have helped companies reduce fuel costs by 13.2% on average, and when implementing fleet tracking, companies often realize a 23% increase in the total number of service calls completed per day per technician.

-The Aberdeen Group

### About CalAmp

CalAmp (Nasdaq: CAMP) is a technology solutions pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack<sup>®</sup> is a brand of CalAmp and a leader in stolen vehicle recovery and innovative automotive services. For more information, visit [calamp.com](http://calamp.com), or LinkedIn, Twitter, YouTube or CalAmp Blog.

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p/n 0233-0001 rev 20190220



CalAmp  
15635 Alton Parkway, Ste 250  
Irvine, CA 92618  
Tel: 888.3CALAMP  
[calamp.com](http://calamp.com)